

***Portsmouth, NH - July 16, 2018.***

Simplified Clinical Data Systems, LLC today announced the completion of the transition of their computing infrastructure to Microsoft's Azure cloud computing environment. After nearly a year of evaluation, testing, and working with Microsoft, Simplified Clinical has moved its Clinical Discovery Platform (CDP), as well as all internal DevOps, and administrative computing environments to Azure.

This move represents a major step forward for the company, giving them global reach, limitless scalability, and the most advanced, regulatory compliant Infrastructure as a Service (IaaS) available today. "Our current and potential clients need to conduct clinical trials all over the world, and demand a solution provider who can support them in that effort", says John Schwope, company founder and President/CEO. "Microsoft Azure gives us the ability to deliver our Clinical Discovery Platform (CDP) in 54 regions around the world (currently), in compliance with specific, local, national/international regulations. Not only does this address the vast array of compliance issues worldwide, but it allows us to [automatically] direct computing resources wherever and whenever, they are needed. This assures a consistent, high quality end-user experience, regardless of volume or location".

As a Microsoft-oriented development team, choosing Microsoft's Visual Studio Team Services on Azure, was a natural fit. It gives Simplified's developers access to all of VSTS's extensive development and testing tools, helping them deploy solutions of the highest quality, in the least amount of time. Using the same ISO Certified DevOps tools/processes as Microsoft's own developers, Simplified's team is moving from ten year old methodologies, to the most current and comprehensive DevOps suite available. Because VSTS is integrated into the same Azure environment as their customer-facing CDP application, testing and migration is streamlined significantly.

Using Azure, Simplified's ability to better address current and future client needs, as well as critical DevOps functions, is amplifying the company's value proposition to the marketplace in major fashion. Mr. Schwope commented: "The move to Azure is changing the company from a relatively small player in the Clinical Trial Data Management Software industry, to one that can favorably compete in the global market place. It truly is a "game changer" for us, and we couldn't be more excited to have completed this effort, and now leverage it to its fullest". Even more impressive is that all of this "value add" comes at a significantly lower cost, and with less impact on the environment. Simplified previously owned/maintained their hardware and servers in a contract data center. Moving to Azure is projected to decrease total annual computing infrastructure costs, by 25+%. Additionally, Microsoft Azure data centers achieved carbon neutrality in 2014 and have met their goal of averaging 1.125 power usage effectiveness (PUE) for any new datacenter—exceeding the industry average by more than 30 percent.

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