



FOR IMMEDIATE RELEASE

Eddy Tabit Promoted to Vice President

Portsmouth, New Hampshire - November 17, 2011

Simplified Clinical announces today that Eddy Tabit has been promoted to Vice President of Operations. In his new role, he serves as Vice President responsible for overall Quality Assurance and Operations. Mr. Tabit joined Simplified Clinical Data Systems in 2005 as Director of Quality.

"Since joining the company five years ago, Eddy has continually taken on greater responsibilities, and enhanced his value proposition. His focus on unsurpassed levels of service is well-known to our clients and the rest of the organization," said John Schwope, CEO & Founder of Simplified Clinical. "This promotion is well-deserved, and an indication of the great appreciation we have for Eddy's dedication to our mission."



Mr. Tabit started his career with Boston Scientific as a Clinical Data Analyst, where he was heavily involved in the implementation and standardization of Oracle Clinical. He was later recruited by Computer Sciences Corporation (CSC) as a Senior Consultant and Business Analyst, where he was instrumental in launching and supporting a hosted Electronic Data Capture solution offering. He quickly became a Validation Lead, managing validation activities surrounding systems implementations. These systems included Electronic Document Management Systems, Electronic Territory Management Systems and Corrective and Preventive Actions Systems.

Tabit has a Master's Degree in Public Health in Biostatistics from Boston University and a Bachelor's Degree from Williams College.

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About Simplified Clinical:

Simplified Clinical is a privately held company founded on the principles of excellence, quality, and innovation. For over a decade, Simplified Clinical has been providing world-class clinical trial software as a service (SaaS). Our belief is that web-based CTMS software should be simple and affordable. Our Clinical Discovery Platform (CDP) provides an intuitive, compliant solution allowing investigators, clinicians, and data managers to perform their roles accurately and efficiently. Our products and services have been and will continue to be a reflection of the needs of our clients and their investigational partners. For more information, visit: www.simplifiedclinical.com

Safe Harbor and Forward-Looking Statements

The matters discussed in this news release may include forward-looking statements, which could involve risks, uncertainties, and assumptions. When used in the context of company press releases, the words "projects", "expects", "anticipates", "will", "believes" and similar language are intended to express forward-looking statements. Actual results could differ materially from those expressed in, or implied by, such forward-looking statements made by any party representing the Company. Simplified Clinical assumes no obligation and does not intend to update these forward-looking statements, except as required by federal securities laws.

Media Contact:

Catherine B. Blake
Sales Protocol International
603.828.7312
cblake@salesprotocol.com

Photo Caption:

Eddy Tabit, Promoted to VP of Operations
Simplified Clinical