## Simplified Clinical Partners with Iron Mountain
## To test Business Continuity Services

**Portsmouth, New Hampshire - October 2, 2012**

Simplified Clinical is pleased to announce a partnership with industry leader Iron Mountain to pilot their SaaSProtect Continuity Services ™.  An industry first, this SaaS-focused contingency solution combines advanced recovery-as-a-service, source code escrow, and data restoration capabilities into one powerful, comprehensive service.

Simplified Clinical will now be able to extend the protection Iron Mountain's SaaSProtect Continuity Services to its clients offering flexible protection against disasters and unplanned outages. Post pilot, Simplified Clinical's SaaS-based Clinical Discovery Platform (CDP) will be secured using this advanced technology from Iron Mountain.

"We are extremely excited about the possibilities offered by the Iron Mountain solution.  Safeguarding not only our client's data, and the availability of our Clinical Discovery Platform," said John Schwope, CEO & Founder of Simplified Clinical. "Iron Mountain is the industry leader in this area, a trusted source for many of our current and potential clients, and utilizes best-in-class technologies, so it was a natural choice for us."

Mr. Schwope remarked that Simplified Clinical offers clients Service Level Agreements that have very small Recovery Time/Point Objectives where they are subject to meet the same stringent regulatory and quality requirements.  With Iron Mountain's continuity services bundled in, Simplified Clinical's clients will now have this powerful disaster recovery and risk management technology to protect them ensuring application and data availability resulting in trusted partnerships.  Furthermore, clients will be able to satisfy internal governance, risk, and compliance with the most respected software escrow service in the industry.

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**About Simplified Clinical:**

Simplified Clinical is a privately held company founded on the principles of excellence, quality, and innovation. For over a decade, Simplified Clinical has been providing world-class clinical trial software as a service (SaaS). Our belief is that web-based CTMS software should be simple and affordable. Our Clinical Discovery Platform (CDP) provides an intuitive, compliant solution allowing investigators, clinicians, and data managers to perform their roles accurately and efficiently. Our products and services have been and will continue to be a reflection of the needs of our clients and their investigational partners. For more information, visit:  www.simplifiedclinical.com

**Safe Harbor and Forward-Looking Statements**
The matters discussed in this news release may include forward-looking statements, which could involve risks, uncertainties, and assumptions. When used in the context of company press releases, the words "projects", "expects", "anticipates", "will", "believes" and similar language are intended to express forward-looking statements. Actual results could differ materially from those expressed in, or implied by, such forward-looking statements made by any party representing the Company. Simplified Clinical assumes no obligation and does not intend to update these forward-looking statements, except as required by federal securities laws.

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